EAST - [09867921.wsp:1]

File View Edit Tools Window Help

- Drafts
  - ISNR:
  - BRS:
  - ISNR:
  - ISNR:
- Pending
- Active
- Failed
- Saved
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- Favorites
- Tagged (0)
- UDC
- Queue
- Trash

Search | Browse | Queue | Clear

DBs: USPAT;US-PGPUB;EPO;JPO;DERW | Purge

Default operator: OR | Highlight all hit terms (Web)

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(((focus or focused or focusing or
custom or customized or
customizing or targeting or target
or targeted) adj5 (promotion or
promotional or advertise or
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offer) and ((listing or list or
coupon or receipt or notice or
notification or notified or record
or report) adj5 offer)) and
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or targeted) adj5 (promotion or
promotional or advertise or
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offer) and ((record or report)
adj5 offer)) and (parameter or
variable or condition))
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| | U | 1 | Document ID | Issue Date | Pages | Title | Current OR | Current XRef | Retrieval C | Inventor | S | C |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 1 | ☐ | ☐ | US 20040148226 A1 | 20040729 | 16 | Method and apparatus for electronic product | 705/26 | | | Shanahan, Michael E. | ☑ | ☐ |
| 2 | ☑ | ☐ | US 20040122736 A1 | 20040624 | 26 | System and method for granting promotional rewards | 705/14 | | | Strock, Bradley R. et al. | ☐ | ☐ |
| 3 | ☑ | ☐ | US 20040039679 A1 | 20040226 | 28 | Generation and acceptance of tailored offers | 705/37 | | | Norton, David W. et al. | ☐ | ☐ |
| 4 | ☑ | ☐ | US 20040009762 A1 | 20040115 | 34 | Dynamic pricing and yield management in mobile | 455/406 | 455/405 | | Bugiu, Stefan et al. | ☐ | ☐ |
| 5 | ☑ | ☐ | US 20030154125 A1 | 20030814 | 23 | Pesonalisation of promotional offers | 705/14 | | | Mittal, Parul A. et al. | ☐ | ☐ |
| 6 | ☑ | ☐ | US 20030018969 A1 | 20030123 | 12 | Method and system for interactive television | 725/34 | 705/14; 725/35 | | Humpleman, Richard et al. | ☐ | ☐ |
| 7 | ☑ | ☐ | US 20020123957 A1 | 20020905 | 42 | Method and apparatus for marketing and communicating | 705/37 | 705/26 | | Notarius, Burt et al. | ☐ | ☐ |
| 8 | ☐ | ☐ | US 20010014868 A1 | 20010816 | 42 | SYSTEM FOR THE AUTOMATIC DETERMINATION OF CUSTOMIZED | 705/14 | 705/10; 705/26 | | HERZ, FREDERICK et al. | ☑ | ☐ |

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